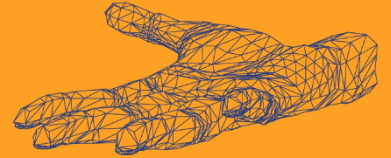


APPLICATIONS ARE INVITED FOR

# IMC DIGITAL TECHNOLOGY AWARDS 2024

*Completed Application to be uploaded online at [www.imc-itawards.in](http://www.imc-itawards.in)*



# APPLICANTS CAN APPLY IN 3 CATEGORIES

## 1. Tech Innovation Awards:

- ✓ Recognizing trailblazing contributions in fintech, healthtech, edutech, Energy and innovative digital business models in any business verticals.

## 2. Digital Leadership Awards:

- ✓ Honouring Digital Leaders and CDO's who have demonstrated outstanding results in business transformation.

## 3. Maverick Effect Awards:

- ✓ Celebrating companies and individuals creating a Maverick Effect in the industry and contributing towards India's growth.

**THIS DECK PROVIDE INFORMATION REQUIRED FOR  
FILING NOMINATION FOR ANY ABOVE MENTIONED  
CATEGORY OF AWARDS  
AND ALSO SHARE A BRIEF OF SHORTLISTING  
CRITERIA  
INSTRUCTIONS AND PROCEDURE**

[www.imc-itawards.in](http://www.imc-itawards.in)



# APPLICATION COMPLETION GUIDELINE FOR 2024 AWARDS

- Nominating person or Candidate should decide the category and furnish information as required and to be uploaded on [www.imc-itawards.in](http://www.imc-itawards.in) or sent to [imc-itawards@imcnet.org](mailto:imc-itawards@imcnet.org)
- **Jury decision will be final and binding**
- **IMC will be using the data submitted in the nomination for aggregate analysis and research which would help identify digital trends and best practices for the greater good of the industry. No individual data will be revealed**
- **Name of company and category of the award/nomination and initiative will be announced at the award function and IMC websites**
- In case of queries please reach out to :
  - ✓ **Ms Selby Nambisan**, Director – IT & Events, at +91 22 71226659 or email at [selby@imcnet.org](mailto:selby@imcnet.org)
  - ✓ **Mr. Narendra Kadam**, Deputy Director – IT at 9833351219 or email at [narendra@imcnet.org](mailto:narendra@imcnet.org)

# AWARD CEREMONY

- Winners will be honoured in a glittering and memorable award ceremony
- Awards will be given away by senior minister or industry leaders in the presence of the elite jury members
- Two stalwart keynote speakers will address the ceremony
- Each winner will be suitably recognized and honoured
- Winners in Category I will be awarded with an attractive plaque and a certificate
- Each winner in Category II will get a certificate
- Winners of Category III will be honoured with a Trophy and certificate
- The Award ceremony will be adorned by the industry leaders and prominent IMC members.

# SELECTION CRITERIA - CATEGORY II : DIGITAL LEADERSHIP AWARDS

HONOURING CDOS AND DIGITAL LEADERS WHO HAVE DEMONSTRATED OUTSTANDING RESULTS IN BUSINESS TRANSFORMATION

1. In the age of AI and Digital transformation, CDOs and Digital heads have a transformative role in Business.
2. Best CIOs/Digital Leaders in various business verticals will be honoured with this Award for their outstanding contribution in bringing about digital transformation.
3. Assessment Criteria has been described in the next slide.
4. Based on the number of applications received, candidates will be selected from different verticals, if their application complies with the criteria's laid down by the Jury

## PART-A FOR AWARD CATEGORY – II

Description	Details	
Company Name		
Company Address		
Name of Technology Leader nominated (#1)		
Name & Designation of person <u>nominating</u> (if not self-nominated) (#2)		
Email ID #1 (of the individual leader <u>nominated</u> )		
Email ID #2 (of the person who is <u>nominating</u> )		
Mobile No of both persons - 1,2 above		
Number of years for which <u>nominee</u> has held the role		
Company Website URL		
Company Turnover (INR) in cr in FY2022-23		
Number of employees in the nominee's team as on 31Mar23		
Award Category for which applied		

Please proceed to fill Part B, based on the award category applied for...

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# SELECTION CRITERIA - CATEGORY II : DIGITAL LEADERSHIP AWARDS

(PART B) HONOURING CDOS AND DIGITAL LEADERS

WHO HAVE DEMONSTRATED OUTSTANDING RESULTS IN BUSINESS TRANSFORMATION

Applications for this category of award will have to stipulate the following information section wise in MS Word or PPT format:

1. Highlights of your key achievements during last 10 years (very briefly)
2. Name any one or two projects or assignments, programs which you have led during last 3 years
3. please provide following details related to each the project:
  - Name of Project
  - A brief description of the project
  - Applicant's role in the project
  - As Technologist
  - As Business Manager
  - Brief of Business Impact
  - Brief of Operation excellence
  - Key challenges faced and overcome
  - A brief about business Value created
  - Awards, accolades or recognitions received
  - Any additional information to support the candidature



# CATEGORY II

Please provide your narrative in following areas

1. Technology Excellence demonstrated
2. Business Impact demonstrated
3. Contribution in building People
4. Contribution in building System
5. Overall Customer Value creation

ALL THE BEST

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