

Category 1- Tech Innovation Awards

Recognizing trailblazing contributions in fintech, healthtech, edutech, agritech etc. and innovative digital business models in any business verticals.

Process for application and selection of award winners for

Category I : Tech Innovation Awards (Part A)

Fintech, Healthtech, Edutech, Agritech etc. and General category

- Companies applying for this category, kindly download the application, fill the details and upload the completed application at www.imc-itawards.in or email it to imc-itawards@imcnet.org.
- Award is open to companies working in Fintech, Healthtech, Edutech and Agritech. A sub category is available to applicants of any business vertical including retail, manufacturing, Agriculture, Government etc.
- Fill the details in the form given in Part A and B, upload all relevant documents and a brief on the merits of your project.
- Category I Applications are invited from companies, enterprises, organizations both government and private and startups.
- Projects implemented in the past 3 years would be considered.

Category I : Tech Innovation Awards (PART B)

Category I: Applicants are expected to provide the answers to the application in Ms Word as a write-up or in a PPT format.

Please note in case there is any difficulty in providing details in some of the above areas, application with partial details will be accepted; and if the application is shortlisted then during the one on one interaction with jury, details will have to be shared which will remain confidential between them.

- The first level scrutiny of application will be done to check whether the minimal required information has been submitted.
- Shortlisting Process: Two levels of shortlisting:
 - Screening of applications will be done by the internal technical expert committee and
 - Shortlisted entries would be submitted to the esteemed jury for their shortlisting of winners and runner ups in each category
- Jury may ask companies to present the merit of their project through online interaction as a part of the verification process
- Please note, at present this category of award is open to all companies, large, medium, small and start-ups. Jury's decision on the categories awarded will be treated as final and binding.

Shortlisting criteria : Category I

Each entry will be assessed by expert committee and jury on a point scale of 100 with the below weightage

1.	Problem, solution & value creation	20 %
2.	Impact on Customer experience	20 %
3.	Technology maturity	20 %
4.	Business Model maturity level	20 %
5.	Cyber security and Data Privacy	10 %
6.	Sustainability and Scalability	10 %

Application completion guideline for 2024 Awards

- Nominating person or candidate should decide the category and furnish information as required and to be uploaded on www.imc-itawards.in or sent to imc-itawards@imcnet.org
- Jury decision will be final and binding
- **IMC will be using the data submitted in the nomination for aggregate analysis and research which would help identify digital trends and best practices for the greater good of the industry. No individual data will be revealed**
- **Name of company and category of the award/nomination and initiative will be announced at the award function and IMC websites**
- In case of queries please reach out to :
 - **Ms Selby Nambisan**, Director – IT & Events, at +91 22 71226659 or email at selby@imcnet.org
 - **Mr. Narendra Kadam**, Deputy Director – IT at 9833351219 or email at narendra@imcnet.org