

Category – 2: Digital Leadership Awards

Honouring Digital Leaders and CDOs who have demonstrated outstanding results in business transformation.

SELECTION CRITERIA - Category II: Digital Leadership Awards

- In the age of AI and Digital transformation, CDOs and Digital heads have a transformative role in Business.
- Best CIOs/Digital Leaders in various business verticals will be honoured with this Award for their outstanding contribution in bringing about digital transformation.
- Assessment Criteria has been described below.
- Based on the number of applications received, candidates will be selected from different verticals, if their application complies with the criteria's laid down by the Jury.
- Applications for this category of award will have to stipulated section wise in MS Word or PPT format:

Shortlisting criteria : Category II

Each entry will be assessed by expert committee and jury on a point scale of 100 with the following weightage

1.	Technology Excellence demonstrated	20 %
2.	Business Impact demonstrated	20 %
3.	Contribution in building People	20 %
4.	Contribution in building System	20 %
5.	Overall Customer Value creation	20 %

Application completion guideline for 2024 Awards

- Nominating person or Candidate should decide the category and furnish information as required and to be uploaded on www.imc-itawards.in or sent to imc-itawards@imcnet.org
- Jury decision will be final and binding
- **IMC will be using the data submitted in the nomination for aggregate analysis and research which would help identify digital trends and best practices for the greater good of the industry. No individual data will be revealed**
- **Name of company and category of the award/nomination and initiative will be announced at the award function and IMC websites**
- In case of queries please reach out to :

- **Ms Selby Nambisan**, Director – IT & Events, at +91 22 71226659 or email at selby@imcnet.org
- **Mr. Narendra Kadam**, Deputy Director – IT at 9833351219 or email at narendra@imcnet.org